

# Branded Ingredient Profiles

## i.BIOCEUTICALS

### PROPRIETARY BRAND/TRADEMARK –

i.BioCeuticals is the exclusive North American supplier of MASQUELIER's® OPCs and MASQUELIER's® French Maritime Pine Bark Extract products. We are part of a global team working in partnership with the International Nutrition Company of The Netherlands (I.N.C.) and its contract production facility, Berkem S.A., of Gardonne, France, to maintain and deliver the exact quality and consistency of the authentic science-related materials discovered by Dr. Jack Masquelier.

MASQUELIER's® OPCs



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The story of Masquelier's discovery of OPCs and the subsequent decades of ongoing research is the important component that sheds light on the "grape seed extract" and "pine bark extract" categories of products. In a marketplace of generically identified plant extracts, the Masquelier name represents solid scientific research, clinical studies, rigorous quality-control and comprehensive identity testing that ensures quality, consistency in composition and the known health benefits that impact the vital functioning of the whole body.

Honoring the wisdom of nature and the highest standards of the scientific community, these premium branded

ingredients represent the integrity of a series of significant scientific discoveries and a large body of science spanning 60 years.

### PRODUCT APPLICATIONS –

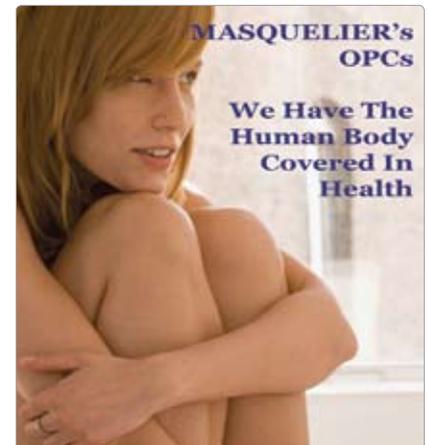
The expression, "We Have the Human Body Covered in Health", well represents MASQUELIER's® OPCs and MASQUELIER's® French Maritime Pine Bark Extract because they are efficacious in the broadest possible range of physiological processes, are extremely biologically active, and are rapidly absorbed. The MASQUELIER® products support the whole-body health and the longevity of human life in three significant ways:

#### Superior Antioxidant

#### Strengthens and Rebuilds Collagen

#### Protects and Strengthens the Cardiovascular (Circulatory) System

Because of these three key attributes, MASQUELIER's® OPCs provides benefits in 7 important health benefit categories: antioxidant, collagen & skin, cardiovascular & circulatory systems, eye health, leg veins, sports recovery, and anti-aging.



### SCIENCE OR TECHNICAL MERIT –

This month International Nutrition Company and I.Bioceuticals celebrate "Sixty Years of Science", acknowledging Masquelier's lifetime of scientific achievements in the field of OPCs (oligomeric proanthocyanidins). Based on Dr. Masquelier's pioneering and innovative role in the isolation, identification and therapeutic applications of OPCs, two medicines were approved known to exert intense vasoprotective effects, as well as the protection and renewal of collagen throughout the body. For these two reasons alone MASQUELIER's® OPCs and French Pine Bark Extract cannot be overlooked when considering formulas intended to benefit the underlying health and longevity of the human body.

