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Immediate Release

MASQUELIER'S® OPCs Celebrating 60 Years of Science –

Thursday October 23, 3:00PM, Booth 18011

SupplySide West, Las Vegas

This month International Nutrition Company and I.Bioceuticals, the worldwide and North American suppliers of the MASQUELIER's® OPCs and French Maritime Pine Bark Extract, celebrate "*Sixty Years of Science*", acknowledging a lifetime of scientific achievements. In July 1948, Dr. Masquelier published his doctorate thesis upon the discovery of the complex phytonutrient we know today as *oligomeric proanthocyanidins* or OPCs. That same year he filed the first method-for-extraction French patent, and from this earliest work came the first French medicines based on OPCs.

Dr. Masquelier's continuing pioneering and innovative role in the isolation, identification and therapeutic applications of OPCs led to two other vascular botanical medicines as he found OPCs to exert intense vasoprotective effects, as well as the protection and renewal of collagen throughout the body. The impact of these key biological functions explain OPCs' positive impact on all structures and biological systems in the body, and for these two reasons alone Masquelier's® OPCs and French Pine Bark Extract cannot be overlooked when considering formulas intended to benefit the underlying health and longevity of the human body.

In 1985, Dr. Masquelier was better able to explain the intense and instant positive effects that OPCs have on the human body when he discovered that OPCs neutralizes free radicals, the common cause of seemingly unrelated conditions. He found that OPCs are powerful antioxidants and are unique in their ability to remain stable and work in both aqueous and lipid phase to provide superior antioxidant support.

All of Dr. Jack Masquelier's discoveries have greatly influenced human health worldwide. The importance of his work is made more significant by this time when life expectancy has increased while accompanied by an equally dramatic increase in cardiovascular and other degenerative diseases. OPCs have grown in relevance in a world that has fundamentally changed since their discovery.

MASQUELIER's® authentic OPCs and MASQUELIER's® French Maritime Pine Bark Extract are the unique embodiment of 60 years of science. Today, International Nutrition Company ensures integrity and consistency through rigorous quality-controls and total composition testing, which provide the only stand-alone link to an autonomous body of product-specific science that resulted in the well-defined categories of grape seed and pine bark extracts in the North American market.

Sixty years of scientific OPC-specific research performed by Dr. Masquelier are represented by the branded ingredients known today as MASQUELIÈR's® OPCs and French Pine Bark Extract (Flavan®). His lifetime of scientific achievements and the merits of these raw materials continue to directly impact the health of human life worldwide. We extend our gratitude to Dr. Jack Masquelier, who still lives in France, by celebrating this year in his honor.